

Pharmaceutical Vendor

RE: Virginia Mason Closes Access to Medical Center for Pharmaceutical Sales Representatives

Virginia Mason Medical Center recognizes the important role that pharmaceutical companies play in the areas of research, drug development, and sharing information about company scientific advances.

Virginia Mason is committed to supporting the practice of medicine in the best interest of patients and on the basis of the best available evidence. Our process involves considering the range of available prescribing options and rigorously evaluating the best evidence and cost information rather than relying on information presented via drug marketing by the entity which benefits financially from drug sales.

For these reasons, Virginia Mason prohibits access throughout the medical center to pharmaceutical representatives. The entire medical center will be a “promotion-free zone” where physicians use evidence-based information about the availability and efficacy of drugs from sources that have no vested interest in the outcome, other than high quality, cost-effective health care.

Pharmaceutical companies will be able to provide important information on new drugs, dosage forms, dosing, education and patient assistance programs through the following email address: RxVendor@vmmc.org.

Questions regarding this policy can be directed to the above email address.